

I'm tired of this
soul-crushing job.
I have **bigger plans**
for my life!



VisionOfSuccess.com

How Can You Find The **Success** You're Looking For?

If there is anything we can be sure of, it's that change is coming.

And it's coming fast.

Depending on what field you currently are working in, you've probably seen it yourself. We've automated just about everything.

Why rely on a human to drive when a driverless car means less risk?

Professionals aren't safe; automating the job of an anesthesiologist means less risk for a patient.

And if you were amazed at how Watson could think and defeat humans on Jeopardy, just wait until you see what the "grandkids" and "great grandkids" of Watson's technology can do.

All of that puts our old way of thinking at risk. And if you think it won't impact your job, just wait around for a minute or two. Virtually no position today will be left unchanged.

That has left many of today's most brilliant and futuristic minds thinking about what our future will look like after this disruption occurs. Imagine a world with 50, 60, even 70 percent unemployment or more.

Because if automation occurs, that means fewer jobs for us. If a job is repetitious, if a computer can do it better, it soon will be gone forever.

Terrifying? Maybe. But those same brilliant minds are also looking for solutions. And some have come up with what is termed as a Universal Basic Income plan. It's even currently in place in some parts of the world where people have been displaced by technology and cannot find work.

Whether you consider that a good idea or not, it should at least open your eyes to the potential problems we may face in just a short period of time.

We have to be thinkers instead of doers.

We have to be problem solvers instead of reactors.

And that means seeing how your life will look in the future, and do something about it now.

Because even if a UBI is in place for protection, you'll still have a lot of time on your hands.

Time to do something you love! And the sooner you start it, the more prepared you'll be for what comes next.



1

Write, Write, Write

Many people will tell you that self-publishing was in its infancy back in 2010. Amazon released the Kindle in 2007, and that brought the concept of ebooks to the mainstream.

People could self-publish easier than ever, thanks to the tools that Amazon brought to the marketplace. Today, however, is a different story. They say the marketplace is crowded. The rules have changed so much that it's no longer the viable alternative it once was.

I disagree. I wrote books and sold them on Amazon back when it was first developed. I created close to a dozen books and published them myself using Amazon's tools. It was clunky and difficult. Today's technology makes that process much easier.

The publishing industry is changing. It's easier to get into any market, any niche, and develop in any way you choose. Blogging is still a great way to reach an audience. Ebooks are growing in ways we've only started discovering.

When was the last time you went to Barnes & Noble or a place that has a wide variety of magazines – like Powell's here in Portland? Spend an hour or so browsing through the magazines. I assure you you'll be amazed. Would you have found a gluten-free magazine ten years ago? Or how about one on a nomadic lifestyle when you're married with kids? Downsizing? Simplification? The sandwich generation?

Or head over to Amazon and do a quick search on your favorite topic. What are other people writing about? How can you take those ideas and mash them together to form something new? Something



YOU would love to write about? We're in a phase where there's an audience for everyone. We're splitting ideas and concepts like never before. Don't believe me?

Once upon a time we went to the store and had one choice for a toothpaste. That's all that was available. Now toothpaste takes up an entire aisle. And even that's not all of your options. Have you ever used Lush's tooth tabs? Because it isn't liquid or a gel, you can stick it in your carryon luggage. Or how about Revitin toothpaste; completely safe and edible - it's vegan, chemical free, and has a restorative formula with natural ingredients.

The point is we're only scratching the surface of what the potential is in the publishing world. If your goal is to write, make it a business. Find ways to make money with your writing, and it will change your world completely.

2 Sell Something

The world changes all the time. Let's take the recent merger of Amazon and Whole Foods. If you haven't thought about what it means to the future, you might want to do a little reading. Amazon is about to reinvent the entire food industry. Just like they've done with many other industries: books, retail, etc.

While Amazon is busy taking over the world, they are doing something else. I hinted to it above. They are also giving the little guy an easy way to distribute their goods. You can produce it for next to nothing, and with Amazon's distribution process, you share in the profits if your item sells.



If you create a book, you share in the revenue. But if writing is too much for you, you don't even have to write or create a product; there are sites that allow you to set up shop with no inventory at all.

Ever heard of Alibaba? It gives you access to product lines without the normal process once associated with operating a business. Your storefront is a website. Your warehouse is nonexistent – they ship directly to your customer. You're in the middle, collecting cash along the way.

And while this isn't a post on how Alibaba (and others like them) work, instead it's about possibilities. If you have an idea, it's possible. Whether you "make" the product or not. Google is your friend; search away, and anything becomes possible. You're not looking for "new" ideas. Proven models work best. It's in the way you put together your ideas that matter most.

3

Your Interest

"But you write. I don't know what I want to do."

I hear that a lot. Guess what? Writing came to be a love of mine as the years progressed.

I didn't go to school to be a writer. I never had a dream of creating a book until much later in life. It came slowly over time.

As a photographer, I was approached by a publisher who heard my story and thought it would be an interesting book. We signed a contract, and my first book was born.



That book started my writing career. I started to think differently. I started to look around and take note of what was out there, already in the marketplace.

I found a coffee-table book in a Pottery Barn many years ago, and something triggered. "I can do that," I said, and with a whole lot of work, I turned our photography into a coffee-table book called "Being A Bride."

I surfed, and I watched, and I investigated, and I learned. And eventually I found blogging and Kindle and said: "I can do that." And I did it.

I didn't set out to write a romance novel. In fact, my original Destination Barcelona was, in fact, more of a fiction travel self-help book that took a look at a woman's journey coming to terms with her empty nest. It was only when I looked at moving forward in fiction writing that the concept of romance came to me. When I learned it's the most in-demand genre with the largest income-generating opportunity, I rewrote Destination Barcelona as a romance, the one I have on the market today.

Whatever interests you have, there is a world of possibility waiting for you. Whether it's knitting or cheese making or writing or traveling. Start a search and learn. I guarantee it'll leave you excited for your future.



Just ask: What If?

Whatever you do, don't expect what's a given from the past. That's the surest path to failure.

The world is changing. The possibilities are endless for ways to make your future a success. The only question is: How you are going to approach each new day.

Stick with the old or plan for the new?

It's up to you.

What do your midlife
plans look like?
Success



Thank You

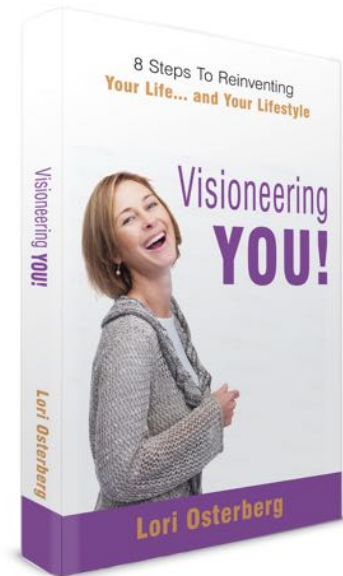
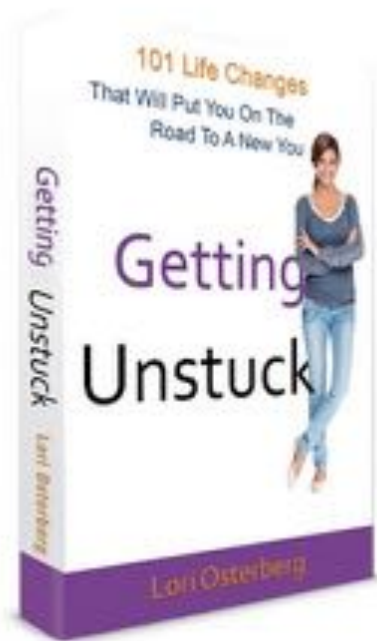
I am thrilled to be on this journey together.

My goal is to share everything I can about reinventing your life to be

Vibrant
Successful
Sexy
and Alive!

After running several successful businesses, Lori Osterberg decided it was time to reinvent herself once again. Facing an empty nest and too much normal suburbia lifestyle in front of her, she talked her husband into selling off their 3300 square foot home, sell two-thirds of their stuff, all for the chance to slow travel the world. When not traveling, she finds a friend or two to share a good bottle of wine, visits tea factories, dances the night away at outdoor concerts, eats her way through farmers markets, and daydreams about the next set of characters she lives vicariously through. She's currently writing books and living the dream in the Pacific Northwest.





It's time to take back the life you've been dreaming of.
Unstuck Books is a line of nonfiction written exclusively
for women in midlife wanting to answer: What's Next? Is that you?

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